

College Placement Council, Inc. 62 Highland Avenue / Bethlehem, PA 18017

CPC Salary Survey

REGIONAL Report No. 4 May 1990

WESTERN REGION (WCPA)

Arizona State University
 California Institute of Technology
 California Poly. State University - San Luis Obispo
 California State Poly University - Pomona
 California State University - Fresno
 California State University - Hayward
 California State University - Long Beach
 California State University - Los Angeles
 California State University - Sacramento
 University of California - Los Angeles
 Gonzaga University
 University of Idaho
 Loyola Marymount University
 Mills College
 University of Nevada - Reno
 Oregon State University
 University of Oregon
 Portland State University

University of Redlands
 Saint Mary's College
 San Diego State University
 University of San Francisco
 San Francisco State University
 San Jose State University
 Santa Clara University
 University of Southern California
 University of Southern California - Graduate School of Business
 Stanford University
 Washington State University
 University of Washington
 Westmont College

The career planning & placement offices that participate in the **Salary Survey** are divided into seven geographic regions. The participants listed comprise the **Western Region**.

The data are based on salary offers made to students graduating between September 1, 1989, and August 31, 1990. Tables on pages 1 through 8 list data on both regional and national levels for the interim period (April 10, 1990, through May 2, 1990) and cumulatively (September 1, 1989, and May 2, 1990).

BACHELOR'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS

(Data Combined for Men and Women)

INTERIM PERIOD 4/10/90 THROUGH 5/2/90

CUMULATIVE PERIOD 9/1/89 THROUGH 5/2/90

BY CURRICULUM FOR ALL TYPES OF EMPLOYERS	NUMBER OF OFFERS		AVERAGE \$ OFFERS		PERCENTILES'				NUMBER OF OFFERS		AVERAGE \$ OFFERS		PERCENTILES'		
	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH		REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
BUSINESS															
ACCOUNTING	8	383	\$26950	\$28043	*	*	*		199	2673	\$23675	\$26414	\$26520	\$23000	\$21500
BUSINESS ADMIN (INCL MGMT	1	75	28000	23955	*	*	*		70	583	23935	22888	30000	24800	16500
DISTRIBUTION MANAGEMENT	+	13	+	27205					+	47	+	25816			
ECONOM & FINANCE (BANKING	7	170	26586	25676	*	*	*		66	768	23521	24623	28000	24000	18000
HOTEL/RESTAURANT MGMT.	+	1	+	19000					4	32	21900	19974	*	*	*
HUMAN RSRCs (incl LABOR R	+	1	+	21000					5	55	23400	23766	*	*	*
MANAGEMENT INFO SYSTEMS	4	54	25965	28155	*	*	*		6	283	26877	27424	*	*	*
MARKETING/MARK MGMT (RESR	4	118	27375	24222	*	*	*		72	741	23050	22959	27600	22900	19000
REAL ESTATE	+	4	+	28875					4	18	22800	25520	*	*	*
COMMUNICATIONS															
ADVERTISING	+	1	+	24000					2	25	20250	18287	*	*	*
COMMUNICATIONS	1	34	24000	21501	*	*	*		16	149	19050	20483	*	*	*
JOURNALISM	1	8	16600	17088	*	*	*		4	52	15900	17436	*	*	*
TELECOMMUN/BROADCASTING	+	+	+	+					+	13	+	18101			
EDUCATION															
ELEMENTARY EDUCATION	+	23	+	16670					30	299	14675	18970	21400	12400	10000
PRE-ELEMENTARY EDUCATION	+	+	+	+					+	23	+	16783			
PHYSICAL EDUCATION	+	4	+	16150					+	35	+	19063			
SPECIAL EDUCATION	+	2	+	18000					5	59	18913	19860	*	*	*
HOME ECONOMICS															
HUMAN ECOLOGY (HOME ECONO	+	1	+	14000					+	1	+	14000			
TEXTILES & CLOTHING	+	4	+	20250					1	32	20000	20986	*	*	*
MERCHANDISING MANAGEMENT	+	7	+	23500					+	35	+	19368			
HUMANITIES															
FOREIGN LANGUAGES	+	5	+	20901					+	15	+	21398			
LETTERS (incl English, Li	+	14	+	19113		*			10	72	16139	19200	*	*	*
VISUAL & PERFORMING ARTS	+	+	+	+					4	50	13000	19057	*	*	*
HUMANITIES - OTHER	+	9	+	22256					+	55	+	24480			
SOCIAL SCIENCES															
CRIMINAL JUSTICE	+	+	+	+					1	15	21500	20639	*	*	*
HISTORY	+	9	+	19233					2	21	22940	20365	*	*	*
POLITICAL SCIENCE/GOVT	2	18	22368	25057	*	*	*		9	79	22837	22904	*	*	*
PSYCHOLOGY	+	19	+	19006					7	87	21500	19843	*	*	*
SOCIOLOGY	+	6	+	17836					4	26	17550	20800	*	*	*
SOCIAL SCIENCES-OTHER	+	6	+	22917					+	32	+	19757			
ENGINEERING															
AEROSPACE & AERONAUTICAL	+	27	+	30713					3	177	30100	30541	*	*	*
AGRICULTURAL	+	3	+	29667					+	32	+	29802			
ARCHITECTURAL	+	2	+	26500					+	31	+	30056			
BIOENGINEERING & BIOMEDIC	+	10	+	30432					2	30	28000	30685	*	*	*
CHEMICAL	+	311	+	35216					5	1235	35271	35202	*	*	*
CIVIL	+	132	+	29260					16	640	26722	27988	*	*	*
COMPUTER	2	72	32250	31328	*	*	*		4	220	30750	31314	*	*	*
ELECTRICAL/ELECTRONIC	+	350	+	32427					28	1547	29465	31843	33000	30480	25343

continued

BACHELOR'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS

(Data Combined for Men and Women)

INTERIM PERIOD 4/10/90 THROUGH 5/2/90

CUMULATIVE PERIOD 9/1/89 THROUGH 5/2/90

BY CURRICULUM FOR ALL TYPES OF EMPLOYERS	NUMBER OF OFFERS		AVERAGE \$ OFFERS		PERCENTILES*		
	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
ENGINEERING (continued)							
ENVIRONMENTAL ENGINEERING	+	2	+	\$29600			
INDUSTRIAL	+	194	+	30934			
MECHANICAL	2	450	\$34000	32571	*	*	*
METALLURGICAL	+	21	+	33079			
MINING (INCL GEOLOGICAL)	+	10	+	31348			
NUCLEAR	+	6	+	33510			
PETROLEUM	+	14	+	36033			
TEXTILE	+	+	+	+			
ENGINEERING TECHNOLOGY	+	13	+	26893			
INDUSTRIAL TECHNOLOGY	+	1	+	30480			
AGRICULTURAL & NATURAL RESOURCES							
AGRI-BUSINESS	+	6	+	23833			
ANIMAL SCIENCES	+	2	+	16500			
PLANT SCIENCES	+	+	+	+			
NATURAL RESOURCES	+	3	+	19500			
OTHER AGRICULTURAL SCIENC	+	2	+	20000			
COMPUTER SCIENCE							
COMPUTER SCIENCE	3	136	31333	30651	*	*	*
COMPUTER PROGRAMMING	+	10	+	29784			
INFORMATION SCIENCES & SY	+	11	+	26668			
SYSTEMS ANALYSIS	+	1	+	33960			
HEALTH SCIENCES							
ALLIED HEALTH	+	1	+	12000			
HEALTH SCIENCES	1	2	22800	16400	*	*	*
NURSING	+	1	+	26686			
PHARMACY	+	+	+	+			
SCIENCES							
ACTUARIAL	+	33	+	31681			
ARCHITECTURAL & ENVIRONME	+	5	+	26080			
BIOLOGICAL	2	5	14750	19040	*	*	*
CHEMISTRY	+	5	+	27740			
GEOLOGY & GEOLOGICAL SCI	+	2	+	19400			
MATHEMATICS	+	26	+	28194			
PHYSICS	+	4	+	33000			
OTHER PHYSICAL & EARTH SC	+	1	+	16305			
POLYMER SCIENCE	+	+	+	+			
TEXTILE SCIENCE	+	+	+	+			
TOTALS	38	2863					

NUMBER OF OFFERS		AVERAGE \$ OFFERS		PERCENTILES*		
REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
+	2	+	\$29600			
12	582	\$31309	30878	*	*	*
20	1746	29049	32305	\$34000	\$27600	\$25343
+	107	+	32404			
+	26	+	29879			
+	22	+	31456			
+	100	+	35518			
+	3	+	33669			
13	175	28949	29135	*	*	*
1	26	28000	25955	*	*	*
1	71	28800	22337	*	*	*
+	22	+	17652			
+	23	+	21694			
+	8	+	18863			
+	29	+	23697			
33	599	29279	29685	33600	30192	22500
+	44	+	28792			
1	191	32000	28330	*	*	*
+	4	+	29360			
+	49	+	26230			
2	23	20400	20318	*	*	*
1	24	32000	26633	*	*	*
+	20	+	33790			
+	60	+	27610			
2	59	21600	25154	*	*	*
3	35	17167	20965	*	*	*
+	70	+	28733			
1	20	20000	22541	*	*	*
5	133	25617	26107	*	*	*
+	17	+	27848			
+	3	+	21435			
+	+	+	+			
+	24	+	26861			
674	14604					

* Percentiles are computed on regional data

* Not computed for fewer than 20 offers

+ No offers reported

BACHELOR'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS

(Data Combined for Men and Women)

BY FUNCTIONAL AREA FOR ALL TYPES OF EMPLOYERS	INTERIM PERIOD 4/10/90 THROUGH 5/2/90							CUMULATIVE PERIOD 9/1/89 THROUGH 5/2/90						
	NUMBER OF OFFERS		AVERAGE \$ OFFERS		PERCENTILES			NUMBER OF OFFERS		AVERAGE \$ OFFERS		PERCENTILES		
	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
FINANCE														
ACCOUNTING (PUBLIC)	6	326	\$27833	\$28407	*	*	*	149	2122	\$23371	\$26707	\$26500	\$23000	\$21000
ACCOUNTING (PRIVATE)	1	71	24000	25563	*	*	*	45	576	24722	25035	27000	25000	22000
COMMERCIAL BANKING (CNSMR	+	14	+	21652				3	91	22000	20797	*	*	*
COMMERCIAL BANKING (LENDG	1	17	15600	24182	*	*	*	3	86	17867	23053	*	*	*
INVESTMT BANKING (CORP FM	1	9	24600	27233	*	*	*	3	27	24933	28021	*	*	*
INVESTMT BANKNG (M & A)	+	3	+	30333				+	8	+	26767			
INVESTMT BANKG (REAL EST)	+	2	+	27500				1	12	32000	25099	*	*	*
INVESTMT BANKG (SALES & T	+	1	+	18000				+	12	+	19421			
FINANCIAL/TREASURY ANALYS	2	53	31000	28118	*	*	*	33	277	25542	26748	30000	25800	21000
PORTFOLIO MGMT/BROKERAGE	+	14	+	24964				8	39	18500	22179	*	*	*
UNDERWRITING	1	11	28000	25455	*	*	*	3	52	26533	22850	*	*	*
INSURANCE - CLAIMS	3	11	23433	21849	*	*	*	9	63	22480	22082	*	*	*
COMMUNICATIONS														
DESIGN/GRAPHIC ARTS	+	3	+	27293				2	18	16000	20197	*	*	*
MEDIA PLANNING	+	1	+	25000				+	10	+	19944			
REPORTING	+	3	+	18941				+	13	+	16424			
PRODUCTION	+	5	+	25500				+	25	+	25079			
PUBLIC RELATIONS	+	5	+	20272				3	39	20167	20900	*	*	*
WRITING / EDITING	+	4	+	17500				2	32	21860	17969	*	*	*
MARKETING														
ADVERTISING	+	2	+	24000				2	34	19020	19898	*	*	*
BRAND/PRODUCT MANAGEMENT	+	16	+	26625				17	104	24621	25819	*	*	*
BUYER/MERCHANDISING	+	17	+	23662				9	139	26554	22966	*	*	*
DISTRIBUTION	1	15	33500	27937	*	*	*	4	57	25855	26988	*	*	*
MARKET RESEARCH	1	15	31500	25990	*	*	*	1	47	31500	25246	*	*	*
PURCHASING	+	5	+	22140				4	33	22925	23747	*	*	*
SALES	3	140	26245	24546	*	*	*	60	816	24352	24671	31002	24800	17000
PUBLIC ADMINISTRATION														
EXECUTIVE, LEGISL, & GENL	+	1	+	20195				+	22	+	20535			
FINANC, TAXA, MONETARY POL	+	11	+	23637				2	35	22750	23347	*	*	*
ECONOMIC PROGRAMS	+	3	+	26533				4	14	27000	26664	*	*	*
LAW ENFORCEMENT	+	10	+	32868				+	24	+	27987			
MILITARY	+	9	+	21593				+	80	+	21673			
NATIONAL SECURITY	+	1	+	27000				+	3	+	26900			
URBAN / REGIONAL PLANNING	+	8	+	25684				+	11	+	25543			
ENGINEERING														
BIOENGINEERING	+	3	+	33407				+	21	+	30103			
DESIGN / CONSTRUCT	+	156	+	31528				10	871	30010	30253	*	*	*
ENVIRONMENTAL/SANITATION	+	41	+	30683				3	113	32945	29182	*	*	*
MANUFACTURING/INDUSTRIAL	1	175	33000	32036	*	*	*	9	1059	31020	32171	*	*	*
SYSTEMS / PROGRAMMING	+	82	+	31458				8	247	29903	31165	*	*	*
POWER SYSTEMS	+	62	+	31758				6	240	30523	31865	*	*	*
SOFTWARE DESIGN & DEVELOP	+	43	+	32702				5	189	29560	31746	*	*	*
HARDWARE DESIGN & DEVELOP	1	45	33000	33049	*	*	*	3	165	27667	32173	*	*	*

continued

BACHELOR'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS

(Data Combined for Men and Women)

INTERIM PERIOD 4/10/90 THROUGH 5/2/90

BY FUNCTIONAL AREA FOR ALL TYPES OF EMPLOYERS	NUMBER OF OFFERS		AVERAGE \$ OFFERS		PERCENTILES*		
	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
ENGINEERING (continued)							
RESEARCH & DEVELOPMENT	+	66	+	\$33095			
TESTING	+	19	+	31422			
PROCESS ENGINEERING	+	209	+	35168			
PROJECT ENGINEERING	+	150	+	33119			
OTHER ENGINEERING	+	452	+	31843			
HEALTH CARE							
ADMINISTRATIVE (HEALTH C	+	1	+	22500			
INDUSTRIAL HYGIENE	+	+	+	+			
MEDICAL TECHNOLOGY	+	1	+	14000			
NURSES / PERSONAL CARE	+	1	+	26686			
OCCUPATIONAL THERAPY	+	+	+	+			
PHARMACIST	+	+	+	+			
PHYSICAL THERAPY	+	+	+	+			
RESPIRATORY THERAPY	+	+	+	+			
OTHER HEALTH RELATED	+	4	+	18125			
SOCIAL SERVICES							
ADMINISTRATION	+	5	+	17265			
COUNSELING	+	9	+	17529			
FUNDRAISING / DEVELOPMENT	+	1	+	18200			
SOCIAL WORK	+	6	+	17336			
COMPUTER SCIENCE							
COMPUTER PROGRAMMING	2	79	\$31500	28975	*	*	*
INFORMATION SYSTEMS	4	42	31875	30871	*	*	*
SYSTEMS ANALYSIS & DESIGN	1	67	35000	31277	*	*	*
OTHER FUNCTIONAL CATEGORIES							
ACTUARIAL	+	45	+	31680			
AGRICULTURE/NAT'L RESOURC	+	10	+	21150			
ARCHITECTURE	+	2	+	22100			
CONSULTING	1	101	30000	29947	*	*	*
HUMAN RESRCS /INDUS RELS	+	3	+	25333			
MANAGEMENT TRAINEE	6	135	20160	24079	*	*	*
MATH/STATISTICIANS	+	5	+	23237			
PARALEGAL	+	2	+	19000			
RESEARCHERS NON-TECHNICAL	1	3	13500	15687	*	*	*
RESEARCHERS - TECHNICAL	1	5	16000	25972	*	*	*
TEACHING	+	27	+	17404			
TOTALS	38	2863					

CUMULATIVE PERIOD 9/1/89 THROUGH 5/2/90

	NUMBER OF OFFERS		AVERAGE \$ OFFERS		PERCENTILES*		
	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
2	400	\$27000	\$32255	*	*	*	
7	145	31057	30668	*	*	*	
5	935	35271	35064	*	*	*	
8	619	29140	32577	*	*	*	
37	1341	27375	31520	\$32100	\$26220	\$23808	
2	20	22050	22714	*	*	*	
+	+	+	+				
+	11	+	21610				
1	27	32000	26548	*	*	*	
+	18	+	25980				
+	10	+	35363				
+	21	+	27419				
+	6	+	23297				
+	37	+	20310				
1	19	25000	18084	*	*	*	
1	37	15600	16995	*	*	*	
+	6	+	17350				
+	25	+	18257				
14	528	29359	28594	*	*	*	
14	256	28213	28058	*	*	*	
9	297	29832	29931	*	*	*	
+	67	+	30931				
+	91	+	20551				
1	16	19200	22053	*	*	*	
8	395	24400	28767	*	*	*	
5	49	22817	23249	*	*	*	
93	833	21037	22065	26500	21000	15360	
+	16	+	22895				
+	10	+	17074				
2	24	19750	21192	*	*	*	
2	34	19000	27650	*	*	*	
51	485	15346	19070	21979	13748	10000	
674	14604						

* Percentiles are computed on regional data
 * Not computed for fewer than 20 offers
 + No offers reported

MASTER'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS-INEXPERIENCED

GRADUATE ALL TYPES OF EMPLOYERS	INTERIM PERIOD 4/10/90 THROUGH 5/2/90						
	NUMBER OF OFFERS		AVERAGE \$ OFFERS		PERCENTILES'		
	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
BUSINESS							
ACCOUNTING	+	34	+	\$31997			
MBA--NON-TECH	+	63	+	38015			
MBA--TECH	+	8	+	39250			
MS-BUSINESS	+	1	+	43400			
PUBLIC ADMINISTRATION	+	+	+	+			
ECONOMICS & FINANCE (BANK	+	5	+	36390			
HOTEL/RESTAURANT MNGMT	+	+	+	+			
HUMAN RESOURCES (INCL LAB	+	7	+	33086			
MANAGEMENT INFORMATION SY	+	7	+	36940			
MARKETING/MKTNG MGT (RESE	+	4	+	34063			
MERCHANDISING MANAGEMENT	+	+	+	+			
COMMUNICATIONS							
ADVERTISING	+	+	+	+			
COMMUNICATIONS	+	+	+	+			
JOURNALISM	+	+	+	+			
EDUCATION							
EDUCATION ADMINISTRATION	+	4	+	26750			
ELEMENTARY EDUCATION	+	+	+	+			
PHYSICAL EDUCATION	+	+	+	+			
READING EDUCATION	+	+	+	+			
SPECIAL EDUCATION	+	1	+	24000			
HUMANITIES							
FOREIGN LANGUAGES	+	1	+	22700			
LETTERS	+	+	+	+			
VISUAL & PERFORMING ARTS	+	+	+	+			
HUMANITIES - OTHER	+	+	+	+			
SOCIAL SCIENCES							
CRIMINAL JUSTICE	+	+	+	+			
HISTORY	+	+	+	+			
POLITICAL SCIENCE / GOVT	+	+	+	+			
PSYCHOLOGY	+	+	+	+			
SOCIOLOGY	+	1	+	17500			
SOCIAL SCIENCES - OTHER	+	+	+	+			

continued

CUMULATIVE PERIOD 9/1/89 THROUGH 5/2/90						
NUMBER OF OFFERS		AVERAGE \$ OFFERS		PERCENTILES'		
REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
1	178	\$22800	\$29687	*	*	*
1	256	24000	35972	*	*	*
+	63	+	38274			
11	20	31764	34165	*	*	*
+	+	+	+			
2	38	23580	37222	*	*	*
+	+	+	+			
+	25	+	30838			
4	19	35050	34711	*	*	*
+	12	+	35540			
+	+	+	+			
+	+	+	+			
2	4	27100	26550	*	*	*
+	+	+	+			
1	13	26399	26702	*	*	*
6	24	23546	22337	*	*	*
+	5	+	33719			
+	1	+	22000			
5	26	22720	22311	*	*	*
+	2	+	24350			
+	3	+	18000			
1	2	18000	19500	*	*	*
+	2	+	21500			
+	+	+	+			
+	1	+	20000			
+	+	+	+			
+	26	+	24731			
+	1	+	17500			
+	5	+	22535			

MASTER'S DEGREE CANDIDATES

(Data Combined for Men and Women)

AVERAGE SALARY OFFERS-INEXPERIENCED

INTERIM PERIOD 4/10/90 THROUGH 5/2/90

GRADUATE	NUMBER OF OFFERS		AVERAGE \$ OFFERS		PERCENTILES'		
ALL TYPES OF EMPLOYERS	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH

ENGINEERING

AEROSPACE & AERONAUTICAL	+	12	+	\$36136			
AGRICULTURAL	+	2	+	35200			
BIOENGINEERING & BIOMEDIC	+	1	+	30000			
CHEMICAL	+	4	+	37565			
CIVIL	+	11	+	32655			
COMPUTER	+	+	+	+			
ELECTRICAL/ELECTRONIC	+	37	+	37370			
INDUSTRIAL	+	15	+	37887			
MECHANICAL	+	34	+	37502			
METALLURGICAL	+	1	+	36000			
MINING & MINERAL	+	+	+	+			
NUCLEAR	+	3	+	35521			
PETROLEUM	+	1	+	36000			
TEXTILE	+	+	+	+			

HEALTH SCIENCES

ALLIED HEALTH	+	2	+	26100			
HEALTH SCIENCES	+	+	+	+			
NURSING	+	+	+	+			

SCIENCES

AGRICULTURAL & NATL RESOU	+	1	+	14400			
ARCHITECTURAL & ENVIRONME	+	+	+	+			
BIOLOGICAL	+	+	+	+			
CHEMISTRY	+	4	+	31000			

COMPUTER SCIENCE

COMPUTER SCIENCE	+	24	+	36852			
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SCIENCES

GEOLOGY & RELATED GEOLOGI	+	3	+	25067			
MATHEMATICS (INCL ACTUARI	+	6	+	33117			
PHYSICS	+	+	+	+			
POLYMER	+	+	+	+			

TOTALS + 297

CUMULATIVE PERIOD 9/1/89 THROUGH 5/2/90

NUMBER OF OFFERS		AVERAGE \$ OFFERS		PERCENTILES'		
REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH

+	30	+	\$35387			
+	5	+	35740			
+	2	+	36000			
+	52	+	36991			
1	113	\$38496	32109	*	*	*
+	20	+	34655			
8	176	35945	36975	*	*	*
2	56	36500	36033	*	*	*
1	158	33500	36982	*	*	*
+	21	+	37120			
+	1	+	30000			
+	9	+	34393			
+	25	+	38190			
+	+	+	+			
+	7	+	25635			
+	7	+	18374			
+	2	+	34900			
+	1	+	14400			
+	3	+	25932			
+	6	+	29441			
+	15	+	31713			
+	86	+	36873			
+	34	+	33031			
+	18	+	31201			
+	9	+	29796			
+	2	+	34980			
46	1584					

Master's Degree Candidates - Experience¹

(Data Combined for Men and Women)

AVERAGE SALARY OFFERS

INTERIM PERIOD 4/10/90 THROUGH 5/2/90

GRADUATE ALL TYPES OF EMPLOYERS	NUMBER OF OFFERS		AVERAGE \$ OFFERS		PERCENTILES ¹		
	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
OVER 1 TO 2 YEARS							
MBA--NON-TECH	1	43	\$36000	\$46322	*	*	*
MBA--TECH	+	17	+	48894			
OVER 2 TO 4 YEARS							
MBA--NON-TECH	+	85	+	48912			
MBA--TECH	+	37	+	54009			
OVER 4 YEARS							
MBA--NON-TECH	+	38	+	45826			
MBA--TECH	+	20	+	54620			
TOTALS	1	240					

CUMULATIVE PERIOD 9/1/89 THROUGH 5/2/90

	NUMBER OF OFFERS		AVERAGE \$ OFFERS		PERCENTILES ¹		
	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
	3	188	\$31333	\$45498	*	*	*
	+	62	+	50338			
	+	259	+	48953			
	+	145	+	52682			
	+	156	+	47399			
	+	73	+	56162			
	3	883					

¹ Years of previous fulltime, nonmilitary employment

* Percentiles are computed on regional data

* Not computed for fewer than 20 offers

+ No offers reported

DOCTORAL DEGREE CANDIDATES

AVERAGE SALARY OFFERS

(Data Combined for Men and Women)

INTERIM PERIOD 4/10/90 THROUGH 5/2/90

BY CURRICULUM FOR ALL TYPES OF EMPLOYERS	NUMBER OF OFFERS		AVERAGE \$ OFFERS		PERCENTILES*		
	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
BUSINESS							
BUSINESS ADMIN & MGMT.	+	+	+	+			
COMPUTER & INFOR SCIENCES	+	+	+	+			
ECONOMICS	+	+	+	+			
EDUCATION							
EDUCATION ADMINISTRATION	+	+	+	+			
HUMANITIES & SOCIAL SCIENCES							
ENGLISH	+	1	+	\$36000			
FOREIGN LANGUAGES	+	+	+	+			
HUMANITIES	+	+	+	+			
PSYCHOLOGY	+	+	+	+			
SOCIOLOGY	+	+	+	+			
SOCIAL SCIENCES	+	1	+	28200			
ENGINEERING							
AEROSPACE	+	+	+	+			
CHEMICAL	+	41	+	50254			
CIVIL	+	+	+	+			
COMPUTER	+	+	+	+			
ELECTRICAL/ELECTRONIC	+	4	+	56300			
INDUSTRIAL ENGINEERING	+	+	+	+			
MECHANICAL	+	6	+	46832			
METALLURGICAL	+	7	+	46396			
SCIENCES							
AGRICULTURE & NAT'L RESRC	+	+	+	+			
BIOLOGICAL	+	+	+	+			
CHEMISTRY	+	8	+	43726			
GEOLOGICAL SCIENCES	+	2	+	41350			
MATHEMATICS	+	+	+	+			
PHYSICS	+	+	+	+			
POLYMER	+	+	+	+			
TOTALS	+	70					

CUMULATIVE PERIOD 9/1/89 THROUGH 5/2/90

	NUMBER OF OFFERS		AVERAGE \$ OFFERS		PERCENTILES*		
	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
	+	1	+	\$38000			
	+	2	+	50000			
	+	3	+	44000			
	+	14	+	42446			
	+	2	+	32520			
	+	+	+	+			
	+	1	+	24000			
	+	6	+	32167			
	+	+	+	+			
	+	5	+	30600			
	+	3	+	48331			
	1	81	\$48000	50678	*	*	*
	+	3	+	44728			
	+	1	+	57000			
	1	25	57000	53723	*	*	*
	+	2	+	51500			
	+	16	+	47382			
	+	16	+	48406			
	+	7	+	37227			
	+	+	+	+			
	+	55	+	44729			
	+	9	+	37140			
	+	4	+	34750			
	4	9	42492	41385	*	*	*
	+	4	+	47250			
	6	269					

* Percentiles are computed on regional data.
 * Not computed for fewer than 20 offers.
 * No offers reported.

AVERAGE SALARY OFFERS
BY CURRICULUM/EMPLOYER

MAY 1990 WCPA REGIONAL CUMULATIVE REPORT
CUMULATIVE PERIOD 9/1/89 THROUGH 5/2/90

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

PART 1 - PAGE 1

CURRICULUM	PUBL ACCTNG	ADVERTISING	ARCHITECTURAL	BANKING (COMME	BANKING (INVES	COMMUNICATION	COMPUTER SFT/D	CONSULT SVCS	ENGINEERING /
ACCOUNTING)	23371 145 30500/21300			25200 1	24600 1	24000 1			
BUSINESS ADMIN (INCL MGMT				21500 2		23200 3		21500 1	
ECONOM & FINANCE (BANKING	27000 4			20700 6			24000 1	27875 4	
MANAGEMENT INFO SYSTEMS							30000 2	30500 1	
MARKETING/MARK MGMT (RESR				23467 3		24000 1	22153 3	24000 1	
COMMUNICATIONS						12000 1	10000 1		
PSYCHOLOGY					10000 1	30000 1			
SOCIOLOGY				19200 1					
CIVIL									32000 1
COMPUTER							29250 2		
ELECTRICAL/ELECTRONIC						33000 1			32367 3
INDUSTRIAL								26000 1	
MECHANICAL								35000 1	
COMPUTER SCIENCE				26760 1		28667 3	31704 5	40000 1	
ARCHITECTURAL & ENVIRONME			19200 1						24000 1
MATHEMATICS							25750 2		

AVERAGE SALARY OFFERS
BY CURRICULUM/EMPLOYER

MAY 1990 WCPA REGIONAL CUMULATIVE REPORT
CUMULATIVE PERIOD 9/1/89 THROUGH 5/2/90

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

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CURRICULUM	FINANCE	HOSPITALITY (AM)	HOSPITALITY (HO)	INSURANCE	LEGAL SVCS	MERCHANDISING	PERSONNEL SUPP	PROTECTIVE SER	PUBLISHING
ACCOUNTING	23986 16		22000 1						
BUSINESS ADMIN (INCL MGMT)	26936 5		17436 2	22724 5		19699 14			16500 1
ECONOM & FINANCE (BANKING)	22153 15		19900 2	24167 3		21840 5	23000 1		
HOTEL/RESTAURANT MGMT.			20200 3						
HUMAN RSRC (incl LABOR R)				23000 1	20000 1	21000 2			
MANAGEMENT INFO SYSTEMS				23000 1					
MARKETING/MARK MGMT (RESR)	23133 6	19000 1	23000 2	21900 1		22471 24 28500/19000			
REAL ESTATE	21600 2								
ADVERTISING	18000 1					22500 1			
COMMUNICATIONS	24500 2					20688 8			
JOURNALISM									13000 1
TEXTILES & CLOTHING						20000 1			
CRIMINAL JUSTICE						21500 1			
POLITICAL SCIENCE/GOVT	27500 1					20660 5			
PSYCHOLOGY	29000 2	15300 1		21600 1					
SOCIOLOGY	17000 1					17000 2			
ENGINEERING TECHNOLOGY						30000 1			
COMPUTER SCIENCE	29400 1			22500 1		31000 1			
HEALTH SCIENCES				22800 1					

CURRICULUM	REAL ESTATE	RESEARCH ORGAN	TRANSPORTATION	UTILITIES	EDUCATION	FEDERAL GOVERN	LOCAL/STATE GO	HOSPITALS	HEALTH SRVCS (
ACCOUNTING						24436 4	23000 10		
BUSINESS ADMIN (INCL MGMT			26860 2	28000 1		27500 1	20492 2		
ECONOM & FINANCE (BANKING	19000 1		26300 4			19000 1			
HUMAN RSRCs (incl LABOR R						32000 1			
MARKETING/MARK MGMT (RESR	21500 2		20400 1						26000 1
REAL ESTATE	24000 2								
JOURNALISM					10000 1				
ELEMENTARY EDUCATION					14675 30 23517/10000				
SPECIAL EDUCATION					18913 5				
LETTERS (incl English, Li					15737 8	20500 1			
VISUAL & PERFORMING ARTS					13000 4				
HISTORY					19880 1				
CHEMICAL				36516 1					
CIVIL				36500 1		25600 1	25718 12		
ELECTRICAL/ELECTRONIC				33400 1		25263 8			
INDUSTRIAL			32200 1			32050 4			
MECHANICAL						25862 7	25343 1		
COMPUTER SCIENCE			35000 1			20548 4			
HEALTH SCIENCES									18000 1
NURSING									32000 1
BIOLOGICAL		16000 1							
GEOLOGY & GEOLOGICAL SCI					20000 1				
MATHEMATICS					22544 2				

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AVERAGE SALARY OFFERS MAY 1990 WCPA REGIONAL CUMULATIVE REPORT
 BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/89 THROUGH 5/2/90

Sample Block: Average: 20250 706 # of Offers
 90th: 22080 / 10th: 18330

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CURRICULUM	COMPUTER & BUS	ELECTR & ELECT	FOOD & BEVERAG	HOUSEHOLD & PE	METALS & METAL	MINING	PACKAGING & AL	PAPER & WOOD P	PETROLEUM & AL
ACCOUNTING	28340 3						18000 1		26347 5
BUSINESS ADMIN (INCL MGMT	28167 3	24300 2	25000 1	22500 1					26650 2
ECONOM & FINANCE (BANKING	24800 5	22340 2	25250 2						24625 4
HOTEL/RESTAURANT MGMT.									27000 1
MANAGEMENT INFO SYSTEMS	32400 1								
MARKETING/MARK MGMT (RESR	23650 4	23040 1	17950 4	23600 2					25750 4
COMMUNICATIONS			10000 2						
JOURNALISM			24000 1						
CHEMICAL									36000 1
COMPUTER	33000 1	31500 1							
ELECTRICAL/ELECTRONIC	32010 2	28450 2							
INDUSTRIAL	32001 1		34600 1						
MECHANICAL	31200 1	33000 1							35900 1
ENGINEERING TECHNOLOGY	31800 1		35000 1						33996 1
COMPUTER SCIENCE	29100 6								34500 1
INFORMATION SCIENCES & SY								32000 1	
BIOLOGICAL			13500 1						
MATHEMATICS		31500 1							

AVERAGE SALARY OFFERS MAY 1990 WCPA REGIONAL CUMULATIVE REPORT
 BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/89 THROUGH 5/2/90

Sample Block: Average: 20250 706 # of Offers
 90th: 22080 / 10th: 18330

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CURRICULUM	PRINTING	RUBBER PRODUCT	SCIENTIFIC & I	STONE, CLAY, G	TEXTILES & APP	WIDELY DIVERSI	OTHER EMPLOYER
ACCOUNTING							25500 2
BUSINESS ADMIN (INCL MGMT							24631 6
ECONOM & FINANCE (BANKING			23333 3				
MANAGEMENT INFO SYSTEMS					15360 1		
MARKETING/MARK MGMT (RESR	19000 1			25000 1	16020 1		35000 2
JOURNALISM					16600 1		
LETTERS (incl English, Li	15000 1						
POLITICAL SCIENCE/GOVT					15000 1		
CIVIL							24840 1
ELECTRICAL/ELECTRONIC							32000 1
MECHANICAL							34000 1
COMPUTER SCIENCE							33600 1

CURRICULUM	PUBL ACCTNG	ADVERTISING	ARCHITECTURAL	BANKING (COMME	BANKING (INVES	COMMUNICATION	COMPUTER SFT/D	CONSULT SVCS	ENGINEERING /
BACHELOR - NON TECHNICAL	23469 149 30500/21300			21692 13	17300 2	22800 7	22923 7	26786 7	
BACHELOR - TECHNICAL			19200 1	26760 1		29750 4	29836 9	33667 3	30620 5

CURRICULUM	FINANCE	HOSPITALITY(AH	HOSPITALITY(HO	INSURANCE	LEGAL SVCS	MERCHANDISING	PERSONNEL SUPP	PROTECTIVE SER	PUBLISHING
BACHELOR - NON TECHNICAL	23574 51 48000/18000	17150 2	20327 10	22968 12	20000 1	21160 63 33000/16000	23000 1		14750 2
BACHELOR - TECHNICAL	29400 1			22650 2		30500 2			

CURRICULUM	REAL ESTATE	RESEARCH ORGAN	TRANSPORTATION	UTILITIES	EDUCATION	FEDERAL GOVERN	LOCAL/STATE GO	HOSPITALS	HEALTH SRVCS (
BACHELOR - NON TECHNICAL	22000 5		25617 7	28000 1	15155 49 26000/10000	24593 8	22582 12		26000 1
BACHELOR - TECHNICAL		16000 1	33600 2	35472 3	21696 3	25797 24 33000/20000	25689 13		25000 2

CURRICULUM	MEMBERSHIP/REL	MUSEUMS & CULT	SOCIAL SRVCS/P	OTHER NON-PROF	AEROSPACE	AGRI-BUSINESS &	AUTOMOTIVE & M	BUILDING MATLS	CHEMICAL, DRUG
BACHELOR - NON TECHNICAL	23000 2	26000 1	15600 1		26143 .8	29868 2	25000 1	26714 7	26237 18
BACHELOR - TECHNICAL					29759 32 32700/28000		27900 2	25576 3	30589 11

CURRICULUM	COMPUTER & BUS	ELECTR & ELECT	FOOD & BEVERAG	HOUSEHOLD & PE	METALS & METAL	MINING	PACKAGING & AL	PAPER & WOOD P	PETROLEUM & AL
BACHELOR - NON TECHNICAL	26283 16	23264 5	19130 10	23233 3			18000 1		25846 16
BACHELOR - TECHNICAL	30552 12	30580 5	27700 3					32000 1	35099 4

CURRICULUM	PRINTING	RUBBER PRODUCT	SCIENTIFIC & I	STONE, CLAY, G	TEXTILES & APP	WIDELY DIVERSI	OTHER EMPLOYER
BACHELOR - NON TECHNICAL	17000 2		23333 3	25000 1	15745 4		26878 10
BACHELOR - TECHNICAL							31110 4

AVERAGE SALARY OFFERS MAY 1990 WCPA REGIONAL CUMULATIVE REPORT
 BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/89 THROUGH 5/2/90

Sample Block: Average: 20250 706 # of Offers
 90th: 22080 / 10th: 18330 PART 1 - PAGE 1

CURRICULUM	ACCOUNTING (PU)	ACCOUNTING (PR)	COMMERCIAL BAN	COMMERCIAL BAN	INVESTMT BANKI	INVESTMT BANKN	INVESTMT BANKG	INVESTMT BANKG	FINANCIAL/TREA
ACCOUNTING	23394 148 30500/21300	24628 33 33000/22000			24600 1				24181 14
BUSINESS ADMIN (INCL MGMT	20000 1	22080 1	23000 1				32000 1		27160 3
ECONOM & FINANCE (BANKING		24786 7	20000 1	17300 2	25100 2				26519 14
MARKETING/MARK MGMT (RESR		25500 2	23000 1	19000 1					25800 2
REAL ESTATE		25200 1							
COMMUNICATIONS		28000 1							

AVERAGE SALARY OFFERS MAY 1990 WCPA REGIONAL CUMULATIVE REPORT
 BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/89 THROUGH 5/2/90

Sample Block: Average: 20250 706 # of Offers
 90th: 22080 / 10th: 18330

PART 2 - PAGE 1

CURRICULUM	PORTFOLIO MGMT	UNDERWRITING	INSURANCE - CL	DESIGN/GRAPHIC	MEDIA PLANNING	REPORTING	PRODUCTION	PUBLIC RELATIO	WRITING / EDIT
BUSINESS ADMIN (INCL MGMT		28000 1	21540 3	12000 1				16500 1	
ECONOM & FINANCE (BANKING	18400 3	30000 1	24500 1						
HUMAN RSRCs (incl LABOR R			23000 1						
MANAGEMENT INFO SYSTEMS			23000 1						
MARKETING/MARK MGMT (RESR	24000 1		21900 1	20000 1				22000 2	
REAL ESTATE	18000 1								
ADVERTISING	18000 1								
JOURNALISM									13000 1
POLITICAL SCIENCE/GOVT	22800 1								
PSYCHOLOGY	10000 1	21600 1							
ELECTRICAL/ELECTRONIC									30720 1
COMPUTER SCIENCE			22500 1						
HEALTH SCIENCES			22800 1						

AVERAGE SALARY OFFERS

MAY 1990 WCPA REGIONAL CUMULATIVE REPORT

Sample Block: Average: 20250 706 # of Offers

BY CURRICULUM/FUNCTION

CUMULATIVE PERIOD 9/1/89 THROUGH 5/2/90

90th: 22080 / 10th: 18330

PART 3 - PAGE 1

CURRICULUM	ADVERTISING	BRAND/PRODUCT	BUYER/MERCHAND	DISTRIBUTION	MARKET RESEARC	PURCHASING	SALES	EXECUTIVE, LEG	FINANC, TAXA, M
ACCOUNTING									24000 1
BUSINESS ADMIN (INCL MGMT		29625 4	26554 9	21960 2		22925 4	27017 12		
ECONOM & FINANCE (BANKING		18067 3					21414 7		21500 1
HOTEL/RESTAURANT MGMT.		27000 1							
HUMAN RSRCs (incl LABOR R							18000 1		
MARKETING/MARK MGMT (RESR	23040 1	25872 5		29750 2			23790 23 40000/18000		
REAL ESTATE							24000 2		
ADVERTISING							22500 1		
COMMUNICATIONS		19500 2					17076 4		
JOURNALISM							24000 1		
LETTERS (incl English, Li	15000 1	20500 1							
POLITICAL SCIENCE/GOVT		30000 1					28618 2		
PSYCHOLOGY							29000 2		
BIOENGINEERING & BIOMEDIC							28000 2		
COMPUTER					31500 1				
INDUSTRIAL							29501 2		
AGRIBUSINESS							28800 1		

AVERAGE SALARY OFFERS MAY 1990 WCPA REGIONAL CUMULATIVE REPORT
 BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/89 THROUGH 5/2/90

Sample Block: Average: 20250 706 # of Offers

90th: 22080 / 10th: 18330

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CURRICULUM	ECONOMIC PROGR	LAW ENFORCEMEN	MILITARY	NATIONAL SECUR	URBAN / REGION	BIOENGINEERING	DESIGN / CONST	ENVIRONMENTAL/	MANUFACTURING/
ECONOM & FINANCE (BANKING)	27000 4								
AEROSPACE & AERONAUTICAL							29100 1		
CIVIL								32718 2	
ELECTRICAL/ELECTRONIC							28908 2	33400 1	30396 1
INDUSTRIAL							32001 1		32200 2
MECHANICAL							30100 5		30348 3
ENGINEERING TECHNOLOGY							30680 1		31113 3

AVERAGE SALARY OFFERS MAY 1990 WCPA REGIONAL CUMULATIVE REPORT
 BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/89 THROUGH 5/2/90

Sample Block: Average: 20250 706 # of Offers
 90th: 22080 / 10th: 18330

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CURRICULUM	SYSTEMS / PROG	POWER SYSTEMS	SOFTWARE DESIG	HARDWARE DESIG	RESEARCH & DEV	TESTING	PROCESS ENGINE	PROJECT ENGINE	OTHER ENGINEER
BUSINESS ADMIN (INCL MGMT)	27500 1								
ECONOM & FINANCE (BANKING)	27000 1								
AEROSPACE & AERONAUTICAL					30000 1	31200 1			
CHEMICAL							35271 5		
CIVIL								25152 2	25985 12
COMPUTER	29250 2			33000 1					
ELECTRICAL/ELECTRONIC	32910 2	30523 6		20000 1	24000 1			31616 1	28646 11
INDUSTRIAL						31940 5			34600 1
MECHANICAL			31200 1	30000 1				31100 2	25862 7
ENGINEERING TECHNOLOGY								29667 3	28079 4
INDUSTRIAL TECHNOLOGY									28000 1
COMPUTER SCIENCE	30200 2		29150 4						30000 1
MATHEMATICS						26500 1			

AVERAGE SALARY OFFERS MAY 1990 WCPA REGIONAL CUMULATIVE REPORT
 BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/89 THROUGH 5/2/90

Sample Block: Average: 20250 706 # of Offers

90th: 22080 / 10th: 18330

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CURRICULUM	ADMIN.STRATIVE	INDUSTRIAL HYG	MEDICAL TECHNO	NURSES / PERSO	OCCUPATIONAL T	PHARMACIST	PHYSICAL THERA	RESPIRATORY TH	OTHER HEALTH R
BUSINESS ADMIN (INCL MGMT	26100 1								
HEALTH SCIENCES	18000 1								
NURSING				32000 1					

CURRICULUM	ADMINISTRATION	COUNSELING	FUNDRAISING /	SOCIAL WORK	COMPUTER PROGR	INFORMATION SY	SYSTEMS ANALYS	ACTUARIAL	AGRICULTURE/NA
BUSINESS ADMIN (INCL MGMT						25000 1			
ECONOM & FINANCE (BANKING						31000 1			
MANAGEMENT INFO SYSTEMS					35000 1	30500 1	28700 2		
MARKETING/MARK MGMT (RESR					14400 1	21000 1			
LETTERS (incl English, Li	25000 1								
PSYCHOLOGY		15600 1							
MECHANICAL						35000 1			
COMPUTER SCIENCE					30012 11	27926 7	30156 7		
INFORMATION SCIENCES & SY						32000 1			
MATHEMATICS					31500 1	25000 1			

AVERAGE SALARY OFFERS MAY 1990 WCPA REGIONAL CUMULATIVE REPORT
 BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/89 THROUGH 5/2/90

Sample Block: Average: 20250 706 # of Offers
 90th: 22080 / 10th: 18330

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CURRICULUM	ARCHITECTURE	CONSULTING	HUMAN RESRCS	MANAGEMENT TRA	MATH/STATISTIC	PARALEGAL	RESEARCHERS NO	RESEARCHERS -	TEACHING
ACCOUNTING				24600 2					
BUSINESS ADMIN (INCL MGMT		21500 1	20695 3	20857 19					
ECONOM & FINANCE (BANKING		26833 3		21400 15					
HOTEL/RESTAURANT MGMT.				20200 3					
HUMAN RSRCs (incl LABOR R			26000 2	24000 1					
MANAGEMENT INFO SYSTEMS				15360 1					
MARKETING/MARK MGMT (RESR		24000 1		21727 27 27000/19000					
COMMUNICATIONS				18833 9					
JOURNALISM				16600 1					10000 1
ELEMENTARY EDUCATION									14675 30 23517/10000
SPECIAL EDUCATION									18913 5
TEXTILES & CLOTHING				20000 1					
LETTERS (incl English, Li									14413 7
VISUAL & PERFORMING ARTS									13000 4
CRIMINAL JUSTICE				21500 1					
HISTORY							26000 1		19880 1
POLITICAL SCIENCE/GOVT				19100 5					
PSYCHOLOGY				22650 2					
SOCIOLOGY				17550 4					
ELECTRICAL/ELECTRONIC				33000 1					
INDUSTRIAL		26000 1							
ENGINEERING TECHNOLOGY		19200 1		31800 1					
ARCHITECTURAL & ENVIRONME	19200 1	24000 1							

MAY 1990 WCPA REGIONAL CUMULATIVE REPORT

90th: 22080 / 10th: 18330

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CUMULATIVE PERIOD 9/1/89 THROUGH 5/2/90

[illegible]

CURRICULUM	ACCOUNTING (PU)	ACCOUNTING (PR)	COMMERCIAL BAN	COMMERCIAL BAN	INVESTMT BANKI	INVESTMT BANKW	INVESTMT BANKG	INVESTMT BANKG	FINANCIAL/TREA
BACHELOR - NON TECHNICAL	23371 149 30500/21000	24722 45 33000/22000	22000 3	17867 3	24933 3		32000 1		25542 33 42000/21000
BACHELOR - TECHNICAL									

CURRICULUM	PORTFOLIO MGMT	UNDERWRITING	INSURANCE - CL	DESIGN/GRAPHIC	MEDIA PLANNING	REPORTING	PRODUCTION	PUBLIC RELATIO	WRITING / EDIT
BACHELOR - NON TECHNICAL	18500 8	26533 3	22431 7	16000 2				20167 3	13000 1
BACHELOR - TECHNICAL			22650 2						30720 1

CURRICULUM	ADVERTISING	BRAND/PRODUCT	BUYER/MERCHAND	DISTRIBUTION	MARKET RESEARC	PURCHASING	SALES	EXECUTIVE, LEG	FINANC, TAXA, M
BACHELOR - NON TECHNICAL	19020 2	24621 17	26554 9	25855 4		22925 4	23951 55 48000/17000		22750 2
BACHELOR - TECHNICAL					31500 1		28760 5		

CURRICULUM	ECONOMIC PROGR	LAW ENFORCEMEN	MILITARY	NATIONAL SECUR	URBAN / REGION	BIOENGINEERING	DESIGN / CONST	ENVIRONMENTAL/	MANUFACTURING/
BACHELOR - NON TECHNICAL	27000 4								
BACHELOR - TECHNICAL							30010 10	32945 3	31020 9

CURRICULUM	SYSTEMS / PROG	POWER SYSTEMS	SOFTWARE DESIG	HARDWARE DESIG	RESEARCH & DEV	TESTING	PROCESS ENGINE	PROJECT ENGINE	OTHER ENGINEER
BACHELOR - NON TECHNICAL	27250 2								
BACHELOR - TECHNICAL	30787 6	30523 6	29560 5	27667 3	27000 2	31057 7	35271 5	29140 8	27375 37 36500/23808

CURRICULUM	ADMINISTRATIVE	INDUSTRIAL HYG	MEDICAL TECHNO	NURSES / PERSO	OCCUPATIONAL T	PHARMACIST	PHYSICAL THERA	RESPIRATORY TH	OTHER HEALTH R
BACHELOR - NON TECHNICAL	26100 1								
BACHELOR - TECHNICAL	18000 1			32000 1					

AVERAGE SALARY OFFERS MAY 1990 WCPA REGIONAL CUMULATIVE REPORT
 BY TECH - NON TECH/FUNCTION CUMULATIVE PERIOD 9/1/89 THROUGH 5/2/90

Sample Block: Average: 20250 706 # of Offers

90th: 22080 / 10th: 18330

PAGE 2

CURRICULUM	ADMINISTRATION	COUNSELING	FUNDRAISING /	SOCIAL WORK	COMPUTER PROGR	INFORMATION SY	SYSTEMS ANALYS	ACTUARIAL	AGRICULTURE/NA
BACHELOR - NON TECHNICAL	25000 1	15600 1			24700 2	26875 4	28700 2		
BACHELOR - TECHNICAL					30136 12	28748 10	30156 7		

CURRICULUM	ARCHITECTURE	CONSULTING	HUMAN RESRCS /	MANAGEMENT TRA	MATH/STATISTIC	PARALEGAL	RESEARCHERS NO	RESEARCHERS -	TEACHING
BACHELOR - NON TECHNICAL		25200 5	22817 5	20788 91 30000/15360			26000 1		14949 48 26000/10000
BACHELOR - TECHNICAL	19200 1	23067 3		32400 2			13500 1	19000 2	21696 3

AVERAGE SALARY OFFERS MAY 1990 WCPA REGIONAL CUMULATIVE REPORT
 BY TECH - NON TECH/EMPLOYER CUMULATIVE PERIOD 9/1/89 THROUGH 5/2/90

Sample Block: Average: 20250 706 # of Offers
 90th: 22080 / 10th: 18330 PART 1 - PAGE 1

CURRICULUM	PUBL ACCTNG	ADVERTISING	ARCHITECTURAL	BANKING (COMME	BANKING (INVES	COMMUNICATION	COMPUTER SFT/D	CONSULT SVCS	ENGINEERING /
MBA--NON-TECH									
MBA--TECH									

CURRICULUM	FINANCE	HOSPITALITY(AM	HOSPITALITY(NO	INSURANCE	LEGAL SVCS	MERCHANDISING	PERSONNEL SUPP	PROTECTIVE SER	PUBLISHING
MBA--NON-TECH									
MBA--TECH									

CURRICULUM	REAL ESTATE	RESEARCH ORGAN	TRANSPORTATION	UTILITIES	EDUCATION	FEDERAL GOVERN	LOCAL/STATE GO	HOSPITALS	HEALTH SRVCS (
MBA--NON-TECH					24000 1				
MBA--TECH									

CURRICULUM	MEMBERSHIP/REL	MUSEUMS & CULT	SOCIAL SRVCS/P	OTHER NON-PROF	AEROSPACE	AGRIBUSINESS &	AUTOMOTIVE & M	BUILDING MATLS	CHEMICAL, DRUG
MBA--NON-TECH									
MBA--TECH									

CURRICULUM	COMPUTER & BUS	ELECTR & ELECT	FOOD & BEVERAG	HOUSEHOLD & PE	METALS & METAL	MINING	PACKAGING & AL	PAPER & WOOD P	PETROLEUM & AL
MBA--NON-TECH									
MBA--TECH									

CURRICULUM	PRINTING	RUBBER PRODUCT	SCIENTIFIC & I	STONE, CLAY, G	TEXTILES & APP	WIDELY DIVERSI	OTHER EMPLOYER
MBA--NON-TECH							
MBA--TECH							